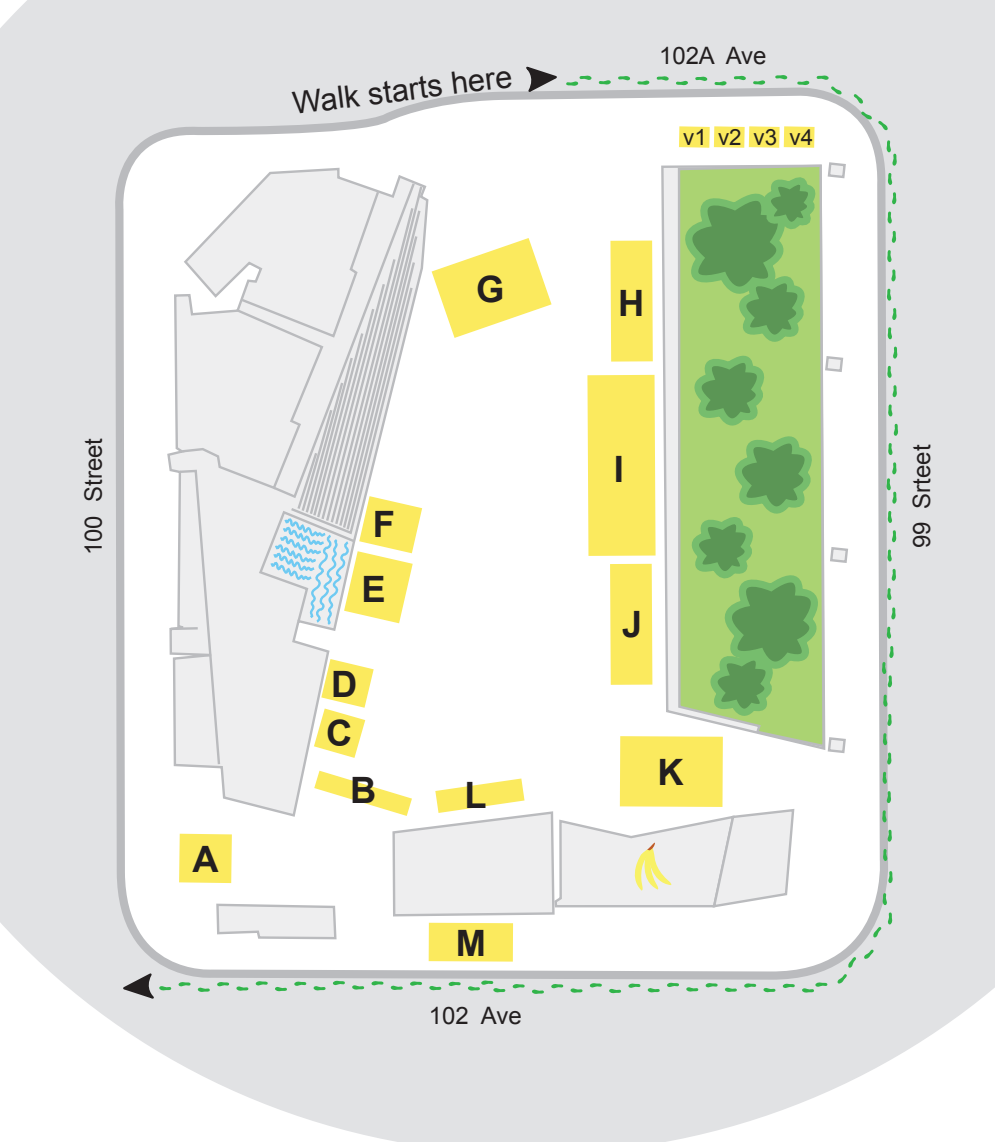


Event Schedule

- 11:00 am Registration and check in, distribution of walker packages and team captain signs
- 12:30 pm Program to begin
Performance by Sophie Stické
Welcome by Magic 99's Brandon Reid, Emcee
Comments by Mr. Nick Lees, Inaugural Mile High Marshall
Announcement of Early Bird Prize Winner by Edmonton Eskimos' Jesse Lumsden
Warm-up by World Health Club
- 12:45 pm Warm-up by World Health Club
- 1:00 pm Walk for Life begins
- 2:30 pm Participants photo on the amphitheatre steps at Churchill Square
Announcement of Raffle winners
- 2:45 pm Post-walk Concert by The Blue Montegos (www.bluemontegos.com)
- 3:30 pm Announcement of piggy bank winners



- A Information**
- B Registration**
- C Starbucks**
- D HIV Edmonton**
- E Red Ribbon Station**
- F Raffle Ticket Booth**
- G Pizza 73 Volunteer Tent**
- H Planet Organic**
- I Stage**
- J Piggy Bank Auction**
- K Kids Zone**
- L Team Check-In**
- M St. Johns Ambulance**



Food Vendors

Select vendors will provide one free item in exchange for a walker ticket.

- V1 Popcorn Palace**
- V2 Fat Franks (1 free hot dog with ticket)**
- V3 New Asian Village**
- V4 Carnival Cravings**

Pizza 73 will be giving away one free slice with ticket.

15% of food sales from all other vendors will be donated to HIV Edmonton.

Food Vendors (v1-4, F, C)

Select vendors will provide one free item in exchange for a walker ticket.

- V1 Popcorn Palace
- V2 Fat Franks (1 free hot dog with ticket)
- V3 New Asian Village
- V4 Carnival Cravings

Pizza 73 will be giving away one free slice with ticket.

15% of food sales from all other vendors will be donated to HIV Edmonton.

Red Ribbon Station (E)

The use of the Red Ribbon to raise awareness of HIV/AIDS began in New York in 1991 as The Ribbon Project created by the Visual AIDS Artists Caucus, a group of artists who wished to create a visual symbol to demonstrate compassion for people living with AIDS and their caregivers.

Although much has changed in the interim eighteen years, including advances in science, medicine and society, stigma and discrimination towards people living with HIV and AIDS remains, as does a lack of awareness and knowledge about the current reality of living with HIV.

Visit former HIV Edmonton Artist in Red Ted Kerr at the Red Ribbon station to create your own powerful symbol of compassion and awareness.

Piggy Bank Auction (I)

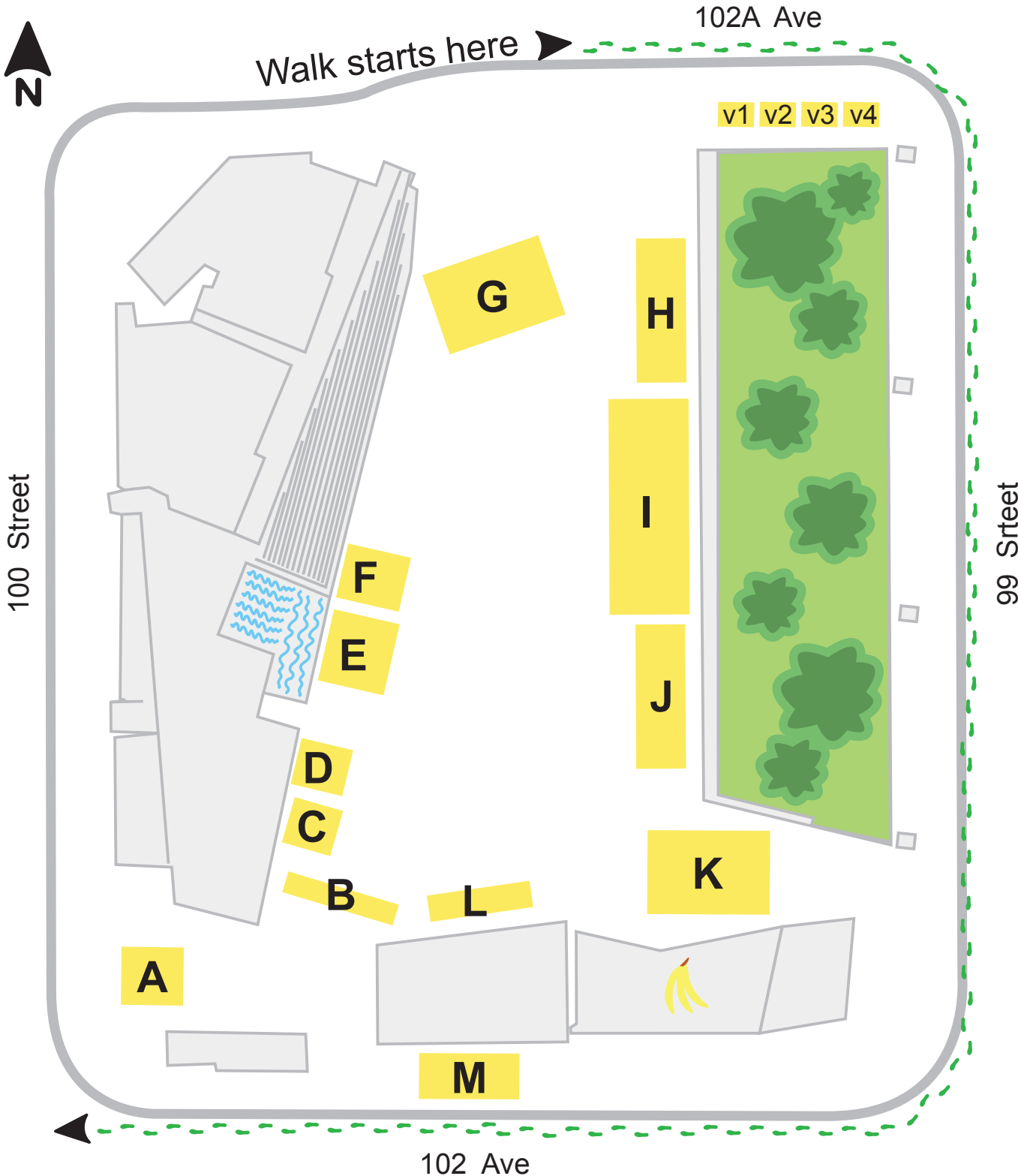
Come and check out our Piggy Bank Silent Auction - We have nine (9) piggy banks artfully decorated by local artists such as Ted Kerr and Amanda Woodward, Aboriginal art by Dolan Badger, and local media, such as the CBC's Portia Clark, Magic 99's Brandon Reid and CTV's Graham Neil. PLUS – special pigs decorated by the Edmonton Oilers Wives!!

Here's how it works:

- Bid on one of these beautiful and unique piggy banks
- Take it home and collect money in it for one full calendar year
- Bring in the money from the piggy bank back at next year's Walk for Life
- Keep your piggy bank for years to come, knowing you played a pivotal role in supporting the cause! Or bid on another one next year...

Visit the Piggy Bank Silent Auction, located next to the Walk for Life stage and bid on a piggy bank. Winners to be announced at 3:30 pm!

- A Information
- B Registration
- C Starbucks
- D HIV Edmonton
- E Red Ribbon Station
- F Raffle Ticket Booth
- G Pizza 73 Volunteer Tent
- H Planet Organic
- I Stage
- J Piggy Bank Auction
- K Kids Zone
- L Team Check-In
- M St. Johns Ambulance



EMCEE:	Brandon Reid, Magic 99
MILE HIGH MARSHALL:	Nick Lees, Edmonton Journal
EARLY BIRD DRAW:	Jesse Lumsden, Edmonton Eskimos
OPENING ENTERTAINMENT:	Sophie Stické
POST WALK CONCERT:	The Blue Montegos
PHOTOGRAPHY:	ENV Photography
VIDEO/MULTIMEDIA:	Concordia University College of Alberta

Christian M. aka Sophie Stické



Born in Montréal, Québec, Christian M. is a multidisciplinary artist who made his debut onstage at age 8 as a violinist for the Superior Elementary Music School Le Plateau. Christian is a trained singer and jazz dancer (Fosse), and has performed for Productions TCM in Cabaret, Fame the Musical, and Sweet Charity, for which he also was the makeup designer. He has worked as a makeup artist in Montreal, Toronto and Edmonton. His newest project is a debut pop-rock album in French; the first single, "Au Fil de Toi," hit Québec radio this summer. He would like to thank his husband, Rowan, for his support – and to extend "Feeling Good" wishes to all of today's walkers and volunteers.

To hear Christian's first radio single, visit www.myspace.com/christianmorneaumusic

The Blue Montegos

Their music is a stew of ingredients culled from vintage record collections. Pretty basic stock, like a good stew in an old cast iron pot. They throw in some funky-twang, bits of blues, R&B, rock and old country and let it simmer away. Americana sounds with Canadiana themes. Three of the four band members grew up in the same neighborhood in Halifax, NS. They now live in Alberta and BC. In 2008, they reconnected with each other to create original roots music in a cabin in the backcountry of central Alberta as their clubhouse/studio. They call it "Big Cedar".

"As for the band's name, it was the first car I remember my Dad having as a kid on Claremont St. in Halifax," reflected band member Rod Were. "It was a 1969 Metallic Blue Mercury Montego with a white roof. A real land yacht... I remember that AM radio burning tunes as I tried to look over the dash."

So sit back as we fire up the Montego's V8 and rumble along on big white walls, with a trunk full of beer and gear. The radio is always cranked to a station playing everything from The Band to Merle Haggard, JJ Cale to Stax, and CCR with a little Lightfoot thrown in for good measure. We hope you enjoy as we twist and turn along the back roads.

<http://www.bluemontegos.com/>

ANDY JEFFERY
guitars, dobro, vocals

TIM LARIVIERE
bass, guitars, mandolin,
vocals

MARK SCHOLZ
drums, percussion, bass,
harmonica, vocals

ROD WERE
guitars, vocals

SPECIAL GUEST
Dave Aide on keyboard



Entertainment and Thanks

Thank you sponsors!

GOLD:

Alberta Dental Association
Gay Calgary & Edmonton
World FM

PLATINUM:

Gilead
Global
The Bear
EZ Rock
Edmonton Sun

SILVER:

Alberta Venture
Magic 99
Newad
Pfizer
Planet Organic
The Team 1260
Urban Bridge
Vue Weekly

BRONZE:

Merck Frosst
Parkland Cinemas
Pizza 73
RR Donnelley
Starbucks
World Health Club

FRIEND:

ENV Photography
Hard Copy Communications
HiQSoft
Peterson Walker LLP
Plumbheavy Design
Spasation
Sutton Place Hotel

IN KIND:

Art Gallery of Alberta
Citadel Theatre
College Copy
IKON Office Supplies
Nightlife Posters
Mainstaple Postering
Mountain Park Lodges
Prana Holistic
Sportsworld Inline and Roller Disco
United Cycle

PARTNERS OF THE WALK FOR LIFE

Kairos House
Pride Centre of Edmonton
SIHA
Streetworks

Special Thanks:

Alice Oscar, Graphic Art
Atlyn Production
Canadian AIDS Society
Concordia University College of Alberta
The City of Edmonton
Events Edmonton
Mr. Nick Lees, Edmonton Journal
Kathy Mendes, Edmonton Oilers

Jill Metz, Edmonton Oilers
HIV Edmonton Board of Directors
HIV Edmonton Volunteers
Pizza 73
Planet Organic
Scotiabank
Starbucks
World Health Club